



# Sugarloaf Ski Club

# NEWS

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## Sugarloaf Ski Club Mission

The mission of the Sugarloaf Ski Club is to provide the opportunity for all youth to participate and excel in skiing and snowboarding, promote community building events, support competition, and preserve the history and heritage of the mountain.

The Sugarloaf Ski Club is a Maine Non-Profit Organization. All contributions are tax deductible under section 501c3 of tax codes.

## Sugarloaf Ski Club Officers

President - Ginny Bousum  
Treasurer - Phil Hunter  
Executive Director/  
Secretary - Bruce Miles

Steve Arner  
Russ Drechsel  
Venise Fournier  
Tom Hildreth  
Nancy Holliday  
Kim Kearing  
Rick Ray  
Peter Smith  
Lev Steeves  
Joyce Tobias  
Joe Tutlis  
Peter Van Alstine  
Patrick Willihan  
Jim McCormack - SMC  
Kate Punderson - CVA

Ski Club Members:  
Approx. 1,500

## President's Message

### Ginny Bousum

Last season's beer tasting was fun and successful. Since we will not be hosting the event this January, I find myself looking ahead to next season. In previous years this annual event and others raised thousands of dollars for our scholarship funds. But it's more than a fundraiser — it's also a testament to the steady support of our members who buy the tickets and bring their enthusiasm to the evening.

While our Ski Club's scholarships allow local youngsters to participate in skiing and snowboarding programs, it is the members who make it all possible for these kids. Even now, as we are experiencing this pandemic, many youngsters will get out on the snow to advance their skills while having fun. Members can feel good about their role in making this a reality.

Any event requires the work of volunteers, and it is a genuine pleasure to work with the many Ski



*Just in case you don't recognize her en mask!*

Club members who lend their time, expertise and brawn, often behind the scenes, to ensure success. I will personally miss the camaraderie of "the crew" from past beer tastings who have, over the years, readied the rooms and participated in the "shop, deliver, prep, cook & clean-up frenzy" all after a day of skiing and riding!

As we look ahead, our Ski Club must continue to raise funds. With a loss of \$25,000 last season and with the Beer

Tasting, McKay/Waddle Race and Snow Ball all on hold again this winter, we still need your support.

However, virtual meetings have become too frequent, so an on-line social might not be fun. Or it might be a relief after a day on the slopes to not rush out to a gathering during this time of Covid19. What if donations could be labeled "instead" to indicate that instead of attending, even as we miss the social aspect, we still want to give that amount or more to keep the funds growing? These gifts will help local kids next season, will show continued support of your Club and its mission and will ensure that our programs are sustainable.

Soon we will bid this year farewell. As I celebrate quietly on the 31st, I am going to focus on the New of "Happy New Year" and await the fun of joining Ski Club members and friends at a crowded, noisy Gondola Room fundraising event.

## 2020 Ski Club Events Calendar

Check our website calendar for other events at  
[www.sugarloafskiclub.org](http://www.sugarloafskiclub.org)  
or email questions to [info@sugarloafskiclub.com](mailto:info@sugarloafskiclub.com)

Due to Covid19 gathering restrictions our social calendar is limited this season.

### December 30

#### Climb for the Community

Support the Sugarloaf Charitable Trust by doing a moonlight climb on the mountain.  
Details at [sugarloaf.com/events-calendar](http://sugarloaf.com/events-calendar)

### January 30

#### Sugarloaf Charity Challenge

How many vertical feet can you ski? Raise money to fight cancer.  
Details at [sugarloafcharitysummit.org/Challenge](http://sugarloafcharitysummit.org/Challenge)

### February 15

#### Annual McKay/Waddle ski race

On Narrow Gauge Kangaroo Hill, a fun family race to raise money for scholarship fund

### February 20

#### CVA Annual Scholarship Bash

### March 5

#### Downhill 24

A full day of skiing and riding to raise money for WinterKids  
Details at [WinterKids.org](http://WinterKids.org)

## WinterKids Downhill 24



The 8th annual Downhill 24 raised over a half million dollars and the Sugarloaf Ski Club was awarded \$25,000 to support our King's Kids scholarship program.

The 9th annual Downhill24 will look a little different for 2021. WinterKids is turning the event into a full-day celebration still packed with fun competition, outdoor activities, and raising funds and awareness for WinterKids - teams will still compete for the rights to the "King of the Mountain" and "Kids Cup" title.

The on-hill activities will run throughout the regular Sugarloaf operating hours on Friday, March 5, 2021. Registration will be open soon. More details will be forthcoming at [WinterKids.org](http://WinterKids.org)

WinterKids and the Sugarloaf Ski Club are both dedicated to getting Maine kids outdoors enjoying winter activities.

**Yes, I would like to be a member of the Sugarloaf Ski Club!**



Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Individual \$30    Couple \$50    Family \$60    This is a renewal.

I've been a member since: \_\_\_\_\_

Please make checks payable to: Sugarloaf Ski Club, • 9008 Main Street • Carrabassett Valley, Maine 04947  
Or join at our online website store at [sugarloafskiclub.com](http://sugarloafskiclub.com)

# Save the Date!

## The 39th Annual Sugarloaf Ski Club Classic Golf Tournament

will take place on Friday, June 25th, at the Sugarloaf Golf Club. Ski Club Board members Ginny Bousum and Patrick Willihan again co-chair this important scholarship fund raising event for the

Dick and Martha Ayotte Memorial Scholarship Fund.

The Bag and Kettle, long-time Ski Club supporter, will be the site of a

Thursday evening gathering where players can meet and greet, and enjoy socializing before Friday's scramble-format tournament.

The cost will be determined this Spring. All inclusive with lunch golf cart, Mulligan, all contests and Raffle

Thursday June 24: Social for players at the Bag  
Friday June 25: 7:30 registration, 9:00 am Shotgun start

Awards and luncheon at Golf Club House included at 2:30 pm sponsored by the Bag  
Friday night June 26, Outdoor music entertainment on Mtn.

Saturday June 27th marks the 18th year of the King-



field Pops concerts and fireworks at the Kennedy Farm in Kingfield.. Make a weekend out of it and do it all.

The purpose of the Dick and Martha Ayotte Scholarship Fund is to assist needful youngsters who live in the Sugarloaf region with the costs associated with their ski and snowboard training programs at Sugarloaf Mountain. The Sugarloaf

Ski Club is a 501(c)(3) non-profit organization and has been supporting ski training and educational programs for kids since 1950..

Sponsorship opportunities are available at several levels and in-kind gifts for the silent auction are most welcomed. For more information contact Bruce Miles at the Sugarloaf Ski Club email info@sugarloafskiclub.com



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## Remember your first day on the hill?

If you are reading this newsletter, you have a passion for the sport of skiing & Snowboarding. You know and understand how important the sport has been to you and your family. You probably can remember the first time you strapped on a pair of skis or a snowboard and experience the thrill of gliding down the mountain.

The Sugarloaf Ski Club can help you share your love of skiing by enabling you to donate to our King's Kids Fund and helping local kids from Franklin & Somerset

Counties experience the thrill that you have of skiing or snowboarding down the mountain. Your gift will be combined with others to help have a serious impact on the cost of skiing & snowboarding for local kids.

There are many ways you can contribute. The Sugarloaf Ski Club, a 501c3 Maine non-profit organization can accept tax exempt gifts of cash or stocks.

Perhaps you would like to leave a legacy gift by including Sugarloaf Ski



*Stratton elementary school kids enjoyed an afternoon at the mountain.*

Club in your estate planning. It is very easy to have your financial manager name Sugarloaf Ski Club as a recipient of a small percentage of your

estate, including any 401k funds. Please contact the Ski Club if you have any questions on how you can help us share your love of skiing.

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photo courtesy of Sugarloaf

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## News from the Maine Ski and Snowboard Museum

Dear Sugarloaf Ski Club Members,

This certainly has been a difficult time for everyone. Here at the museum, we have continued to work on our collection, acquiring some exciting ski periodicals, gear and books to add to our collection, and we have been busy preparing for the latest exhibit – Tall Timbers Classic the 50th Anniversary of Maine’s 1971 World Cup Races at Sugarloaf. The history of how the races came to Sugarloaf, the efforts to build a race course that

would put Sugarloaf on the map, the races themselves, the world class athletes, the volunteers that manned the course, plus a reproduction of the Wide World Sports coverage of the event are all included in this exciting new exhibit.

Another project that is moving forward is a MSSM “Colorful History” coloring book. This book will delight all ages with images taken from the earliest ski cartoons and characters and will include a bit of the history of skiing. To purchase



*World Cup Groomer: Fred Townsend, second from left, led the groomers for the 1971 World Cup.*

this book, please visit the store or our website: [www.maineskiandsnow-](http://www.maineskiandsnow-)

[boardmuseum.org](http://boardmuseum.org), or

*Continued on page 6*

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**MSSM** *Continued from page 5*

you may stop by and pick one up at the museum while visiting our Tall Timbers Exhibit!

The museum will be re-opening on December 21st. We will be open from 10am to 3pm Monday through Wednesday and will be closed the 24th and 25th. Due to COVID, the museum will only be open on the weekends throughout the winter by appointment. To arrange a private tour, please contact the museum: 207-265-2023. The museum will be open Mondays through Friday's from 10am to 3pm during ski season. We ask that you please wear your masks and practice social distancing. According to the Maine CDC guidelines, we are only allowed 5 visitors at one time in the museum. Due to COVID – it is necessary to make these changes. Thank you in advance for understanding.

Thank you to all who have renewed your membership. If you have not renewed yet – you may do so by following the membership link on our website. Your membership allows the museum to fulfill our mission: Celebrate, Preserve and Share the History and Heritage of Maine's Skiing and Snowboarding.

On behalf of the Board of Directors, I wish you and your family a very safe, happy ski season and all the best in the New Year.

With warm regards,  
Theresa Shanahan, Executive Director, MSSM



*Andy & Megan Ricker headed to the slopes with Connor, Quinn & Dillon.*

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SUGARLOAF



IN SPITE OF COVID, THE 2021 SUGARLOAF CHARITY SUMMIT IS ON!

**JANUARY 30, 2021**



**NEW THIS YEAR!**

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CHALLENGE**

One day. A million vertical feet.



**A MOUNTAIN OF MONEY TO FIGHT CANCER.**

Here's the perfect way to support the Charity Summit AND spend a Saturday in January doing whatever you do best at Sugarloaf!

We invite you to step up to the Charity Challenge as a team or as an individual. Then simply register online, raise money, and on Saturday January 30, get out on the snow any way you can to help meet a collective Million Foot Mark. Be it alpine, free-heel, snowboard, Nordic, fat bike, or snowshoe, all mileage will be included... and can be done from ANYWHERE you happen to be on that day!

Registration is now open at [SugarloafCharitySummit.org/Challenge](https://SugarloafCharitySummit.org/Challenge), where you will be able to create your own fundraising page to help raise a mountain of money to fight cancer... and 100% of all money raised will stay right here IN Maine!

Your fundraising efforts will be rewarded with exciting prizes like raffle tickets, lift tickets, Charity Summit schwag, an exclusive Sugarloaf Sea Bag, and even an opportunity for private First Tracks.

**PLEASE REGISTER TODAY AND SPREAD THE WORD!**

**ONLINE AUCTION**

Support the Summit from near or far with our online auction! With a curated selection of items, our online auction is a great opportunity to bid high on unique items and experiences from all across Maine. New items will be added all month at [SugarloafCharitySummit.org/Auction](https://SugarloafCharitySummit.org/Auction).



**The online auction opens on Monday, January 4, and runs until 8 PM on Saturday, January 30.**

**WIN A 2-YEAR SEASON PASS TO SUGARLOAF!**

One ticket for \$10 or three for \$25. The winner will receive a pass for unlimited skiing and riding at Sugarloaf (including Nordic skiing) for the 2021/22 & 2022/23 ski seasons with NO blackout dates.

Raffle tickets can be bought online at [SugarloafCharitySummit.org/Raffle](https://SugarloafCharitySummit.org/Raffle) until 8 PM on Saturday, January 30. The drawing will be held on January 31.

**Winner will be notified immediately by phone.**



Ways to Support: [Participate](#) | [Sponsor](#) | [Volunteer](#) | [Donate](#)

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For more information: [SugarloafCharitySummit.org](https://SugarloafCharitySummit.org) or call (207) 491-8909



Kai Glidden, center, flanked by 2 friends waited patiently in the rain to snag the first chair on the SuperQuad. The mountain opened Monday November 23 with SuperQuad and Timberline top to bottom.

Club member Peter Krakoff is suited up, including mask, and heading to his first day on the slopes



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Last winter 84 local kids are participating in the second year of the Boomauger program at Sugarloaf. The Ski Club's King's Kids underwrites 75 percent of the cost of this wonderful program.

## King's Kids is Ready For Our Third Winter!

For years, your Sugarloaf Ski Club has provided significant scholarships and funding for local kids to participate and excel in skiing and snowboarding.

### For local kids 15 and under

In 2018 we launched a new program with a generous \$500,000 gift from the H. King and Jean Cummings Charitable Fund. This gift is the foundation of an endowment fund for the King's Kids initiative to help kids 15 and under in Franklin and Somerset counties learn to alpine ski, snowboard, and nordic ski and to support other local initiatives.

### First year accomplishments

The fund is with the Maine Community Foundation, and last winter King's Kids funded the following:

- 84 kids from RSU 58, Stratton, and Rangeley participated in the 8-Sunday PM Boomauger program through the Sugarloaf Perfect Turn Ski School. King's Kids underwrote 75% of the cost of this program, including lift ticket, lessons, and rentals.
- King's Kids assisted the Titcomb Mtn Nana Webber learn to ski and snowboard program for RSU 9 kids

- Baker Mountain in Bingham and Spruce Mountain in Jay were given funds by King's Kids to reduce lift tickets for kids to \$5 during February vacation.
- Many local children received scholarships to Sugarloaf Mini & Bubblecuffer programs (in addition to significant monies from other club funds).
- The after school Ski & Skate Programs in Kingfield, Stratton, Strong, and Phillips each received \$500 to defray their expenses.
- Provided help to Stratton, Rangeley and RSU 58 ski teams.
- Subsidized transportation for kid's bus trips to Titcomb from Skowhegan area.

## Help us grow the fund for the future.

Last winter \$20,000 from the King's Kids fund earnings supported these programs. We know participation in these programs will continue to grow, and with your help we can increase the endowment fund to \$1,000,000 (or more) which will provide funding for lots of local kids for many, many years to come.

*"My first-grade son is enrolled in the Boomauger program and I'm writing to thank you for the incredible opportunity you've given him and other local kids this year. Many thanks to the generous donor(s) who have made this program possible. We can't thank you enough."* - Parent

*"We wanted to thank the Sugarloaf Ski & Snowboard School and the Sugarloaf Ski Club for offering the Boomauger program for local kids. The extremely generous donation from the King's Kids Fund made the program affordable for everyone and opened up skiing for a lot of kids."* - Parent

*"It was fantastic. An opportunity he would not have had without this program. He definitely will do it again."* - Parent

## Pledge or donate now

Pledged gifts can be spread out over three years. Our goal is to have all pledges be paid in full by December 31, 2021. Gifts are tax deductible. Gifts can be made by cash, credit card, check, or stock/publicly traded securities.

## Our King's Kids fundraising goal is \$1,000,000

Suggested levels of giving:

Snowfields	\$25K +
Winters Way	\$15K-\$24,999
Narrow Gauge	\$10K- \$14,999
Tote Road	\$5K - \$9,999
Boardwalk	\$1K - \$4,999
Whiffletree	\$500-\$999.00
Birches	\$100-\$499



## To contribute or for questions

Please call us at 1.207.237.6955, or go to our web site, [www.sugarloafskiclub.com](http://www.sugarloafskiclub.com)  
Or use the printed form.  
Make checks payable to:  
Sugarloaf Ski Club and  
send to: 9008 Main Street,  
Carrabassett Valley 04947

Sugarloaf Ski Club is a 501(c)(3) tax-exempt organization. All contributions are tax-deductible to the extent provided for by law.

Thank you for your support!

## Thanks to these generous folks, we've raised \$852,000 for the King's Kids Endowment Fund so far.

As of 12/2020

### H. King & Jean Cummings Charitable Fund 500K challenge grant

#### Snowfields

Warren & Brammie Cook  
Tom & Heidi Pelletier  
G Norton Luce Family  
Cindy Foster,  
in memory of Greg  
Peter & Delinda Smith  
Bill & Joan Alford  
Peter & Diana Merriam  
WinterKids

#### Winters Way

Phyllis Jalbert

#### Narrow Gauge

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& Claudia Diller  
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Thomas & Dianne Hussey

## From CVA Head of School Kate Punderson '89

As we wrap up a busy fall term and welcome our winter term students and coaches, I'm so pleased with how everyone continues to work together to keep our community healthy. Like many other schools, we are using a "Swiss cheese" approach, layering several strategies together to fortify our protocols and minimize our exposure to COVID-19. This is not an easy time and the way the student-athletes are working, training and staying positive is just amazing. They bring us purpose and joy each day

and we are grateful they are here.

If you have school-age kids, be sure to check out our weekend program, training days, and camps happening this winter. They're a great way to get your skier or rider outside and improve their skills while making friends on snow.

Our annual fundraising time will begin this month, please consider supporting our amazing student-athletes if you're able to do so. And save the date for the annual

Scholarship Bash, it will be held virtually this year on February 20, 2021.

### CVA Alumni Spotlight:

**Courtney Canaan  
Schad '95** (and daughter  
Grace Schad '23)

We're so proud to have a Second Generation Big Dog on campus this year! Grace Schad '23 is an alpine racer and the daughter of Courtney Cannan Schad, mogul skier from the Class of 1995.

Growing up, Courtney participated in Sugarloaf's Bubblecuffers program starting in 3rd grade, then skied in the CVA Weekend Program with Joan Dolan when she was old enough. When she was chosen for the NorAm team as a freshman her parents decided it was time to go to the next level. She attended Winter Term at CVA for 3 years, graduating from CVA in 1995. During her time at CVA, she was the 3 time winner of Ski Magazine's Development Cup and won the female J2 at the U.S. Junior National

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Freestyle Championship. Courtney met her husband, Shannon, while training for the US Team in Breckenridge. He was a competitive mogul skier like Courtney and was also involved in the community developing the half pipe movement and skiing in Warren Miller movies. After her career-ending back injury, Courtney and Shannon decided to start a family in Shannon's home town of Rapid City, South Dakota. Courtney taught high school social studies for 12 years before beginning her current pursuit of a PhD in Curriculum Design.

Courtney is currently the president of the Black Hill Ski Team and coaches for

the program. Daughter Grace grew up racing in the Northern Division, spending a lot of time with the Black Hill ski team and travelling to Montana for races. Grace has two younger siblings: Lily is 13 and plays soccer year-round, Grant is 12 and hopes to attend CVA with his sister soon.

### CVA Pre-Season Training

In October, CVA Alpine & Snowboard teams drove to Big SNOW American Dream in New Jersey, North America's first and only indoor, real-snow, year-round ski and snow resort, to get their first laps of the



Left to right: Kate Punderson '89, Courtney Schad '95, Grace Schad '23, and Shannon Schad.

season and prepare for November skiing and riding. Athletes got about 20 runs per 2 hour session, with opportunities for skiers to practice SL

turns and for snowboarders to hit rails and jumps. Everyone enjoyed a safe and fun trip.

*Continued on page 14*

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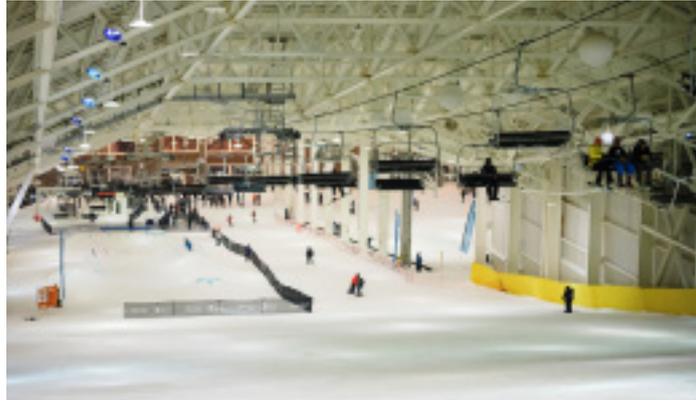
## CVA update

Continued from page 15

## CVA Scholarship Event

Support the current generation of student-athletes through our annual Scholarship Event, which happens every February and is now our only fundraising event. Proceeds go directly to the scholarship fund which helps roughly half of our student-athletes attend CVA through financial aid. Save the date for this year's virtual event on February 20, 2021. the article

CVA student-athletes participated in CVA



Mountain Cleanup activities on September 21, and CVA National Honor Society members and others cleaned up trails between the Narrow Gauge Pathway and



Left to right: Eli Fournier '22, Chase Littlefield '24, Acy Craig '21, Dory Michaud '23, Raine Amory '23, Noah Koenig '22, Arden Velenchik '21, and Cameron Arner '22.

# Representing The Kingfield/Sugarloaf Area

# Pat Tufts

## Broker

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Brackett Brook Road in mid-November.

CVA graduate Joaquin Casaus '20 has finally received his very well deserved over-all 3rd place trophy from the Quebec CJP FIS Circuit after a long wait for the luggage to make it back home to Spain! Congratulations Joaquin on an amazing season.

### CVA Board Chair Lindy MacKinnon Gruen

The CVA Board of Trustees is pleased to announce Lindy MacKinnon Gruen as Board Chair. Lindy has taken the reins from Kevin Burns, who led the Board tirelessly for many years. Kevin is staying on the Board in the capacity of Development Committee Chair. Please join us in thanking Kevin for his dedicated leadership.

Lindy becomes the first alumna to lead the Board of Trustees. A graduate of the CVA Class of



1992, she is currently the Director of Administrative and Strategic Affairs at The Fessenden School in MA. She brings a wealth of experience and knowledge from the private school sector. Lindy was also a scholarship recipient student while attending CVA and is passionate in her belief of the CVA mission.



*Sam Morse and Luke Kearing at Copper Mountain Alpine Nationals.*



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**If you are looking to buy or sell real estate in the Carrabassett Valley area I hope you will consider contacting me. [kim@csmrealestate.com](mailto:kim@csmrealestate.com)**

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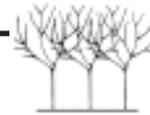


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Due to Covid restrictions, Lev & Laurie Steeves are prohibited from coming from Canada to Sugarloaf. Lev, assisted by his wife Laurie, has organized all the volunteers for the many competitions being held on the mountain. They are sorely missed, and we look forward to having them back when the pandemic is over.

**INSIDE: News about stuff that only Sugarloafers care about!**

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