



Sugarloaf Mountain Ski Club

N · E · W · S

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Message from the SMSC President

Dear Skier (actively or in spirit),

Skiing stands alone as one of the few truly amateur sports left in the United States today. Here in Maine the development of skiing as a great winter sport has not kept pace with what has been done in our neighbor states of New Hampshire and Vermont, yet Maine winters are just as long. Situated in the North-western part of the state between Kingfield and Stratton, in an area with average snowfall of 120 inches, Sugarloaf Mountain dominates the lesser peaks and timbered slopes of the Blue Mountain Range. 4,237 feet in elevation, second only to Mt. Katahdin in Maine, its uniform pitch, smooth terrain and northerly exposure make Sugarloaf the answer to a skier's prayer.

Firm in the belief that amateur sports are an essential part of the American way of life and convinced of Maine's need for a ski development of sufficient challenge for collegiate competition in Down-Hill and Slalom races, a small group formed the Sugarloaf Mountain Ski Club in the summer of 1950 as a non-profit corporation. The first trail, 1 1/2 miles in length, was laid out by Sel Hannah, well known in the skiing world for his trails on Cannon Mountain, at Franconia, N.H., and was cut that fall by crews of volunteer workers. Expert skiers say it compares well with the best racing trails in the East. A two-mile road has been bull-dozed from the highway (rt. 27) to the base of the mountain. Although only a winter road this year, grading and gravelling will be completed next spring. Construction of a hut will soon begin to provide skiers who do not seek all the comforts of home with a place to stay overnight. From the outset an effort has been made to keep expenses to a minimum. Supplies and equipment as well as time and



Amos Winter in the Snowfields.

manpower have already been generously donated, but it cannot all be done without cost.

Spring skiing in the snowfields above timberline can and will attract skiers to Maine from throughout the East, and the benefits from a ski development on Sugarloaf will extend far beyond the Kingfield-Stratton area. If you are interested in the future of skiing, particularly here in Maine, or if you would like to arouse Maine in winter from hibernationland to vacationland, we invite you to become a member of the Sugarloaf Mountain Ski Club.

January 2, 1952

Cordially yours,
 Horace Chapman
 President (1950-52)

Current President note: Horace was the first President of the Sugarloaf Mountain Ski Club. He was one of the visionaries who helped build this place that Sugarloafers call home. This and other original correspondence can be viewed at the Sugarloaf Mountain Ski Club archives of the Ski Museum of Maine.

2011/12 Event Calendar!

For more information on these events and to view our complete calendar of events, check out our web site: www.sugarloafskiclub.org

November 26

Competition Volunteer Social

5-7 PM • Comp Center

December 4

Blessing of the Skis

11:00 am • Jean Luce Building

December 27

Family Pot Luck/Fireworks on the Landing

Bring a dish to share and your favorite beverage

5 PM • Comp Center

December 29

Warm up For A Cure

Sugarloaf Charity Summit Race • Lower Comp Hill

December 31

New Year's Eve Fireworks on the Landing

9:00pm

January 10

Mid Week Social • 4:30-6 PM • Gepetto's

January 14

Fish Tales and Cocktails Fundraiser

5PM • Sugarloaf Mountain Hotel

January 21

Annual Ski Club Meeting

5:30 PM • Sugarloaf Golf Clubhouse

January 28

Sugarloaf Charity Summit

For more info go to www.sugarloaf.com/charity

February 7

Mid Week Social

4:30 - 6 PM • Location TBD

February 11

Beer Tasting

5:30 PM • Sugarloaf Golf Clubhouse

February 21

Spaghetti & Skating

Great family fun!

5:00 PM • Outdoor Center

Ski Club Scholarship News

The combined committees for awarding scholarships to area youth will meet as this newsletter is going to press. The Town of Carrabassett Valley grant is administered by the Sugarloaf Ski Club along with the Club's own scholarship funds. The Sugarloaf Regional Ski Educational Foundation (SRSEF) joins the Ski Club to read the applications and letters from both the students and the adult who writes a recommendation. Then the real work begins, noting who is eligible for which fund and trying to make the dollars go as far as possible.

At the risk of sounding a lot like the announcer on Public Radio & TV who mentions that "the programs are made possible by people like you," we do thank the many contributors who make it possible for dozens and dozens of local snow sport enthusiasts to participate in the various programs at Sugarloaf Mountain.

The events always put the "fun" in "fundraising" with September's Ayotte Golf Tournament, the Homecoming Pig Roast, on-the-hill BBQ lunches, the February Wine/ Beer Tasting, the March Dinner Dance, and the McKay/Waddle Races in April—and all profits go directly to the scholarship funds. The more fun you all have, the more we can help the kids!

A full listing of the SRSEF and the Ski Club funds is available at: www.sugarloafskiclub.org. Any and all contributions are gratefully accepted. ▲

Our midweek social events!

On the second Tuesday of each month, from 4:30 – 6:00, the Ski Club sponsors a midweek social event at an area location. The Ski Club, with the support of the bar or restaurant, provides the hors d'oeuvres and there is a cash bar. What a great opportunity to visit with other Sugarloafers during the week, rather than on busy weekends. Come on out from 4:30 – 6:00 pm. Have fun, free food, and a cash bar .

January 10 at Gepetto's

February 14 location TBD

March 13 location TBD

April 10 location TBD



Snowball!

Mark your calendars for our 17th Annual Snowball, March 31, 2012 in the Base Lodge. Tony Boffa is returning and music begins promptly after dinner at 8pm!



Yes, I would like to be a member of the Sugarloaf Mountain Ski Club!

Name: _____ Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Individual \$25 Couple \$40 Family \$50 This is a renewal. I've been a member since: _____

Please make checks out to: Sugarloaf Mountain Ski Club, • Village West #13 • Carrabassett Valley, Maine 04947

New lift, new terrain

Part of \$4.3 million in upgrades to the Sugarloaf 2020 plan

Sugarloafers will enjoy new ways to get both up and down the mountain this season, with a new, state of the art quad chairlift and up to 100 acres of new terrain in Brackett Basin. The new lift and terrain expansion represent the next steps in the Sugarloaf 2020 plan, and are the centerpieces of \$4.3 million in off season upgrades at Sugarloaf.

The Sugarloaf 2020 Ten-Year Road Map was announced by Sugarloaf in August of 2010 and represents a comprehensive ten-year vision for development at the resort. The first phase of the 2020 plan, the 270-acre Brackett Basin development on Burnt Mountain,



opened in January of 2011.

The new lift, called the Skyline Quad, will be a state-of-the-art, fixed-grip, quad chairlift built by Doppelmayr, and follows

roughly the same path as the old Spillway East lift. The \$3 million lift is currently in the final

stages of construction, and it is scheduled to be completed before the start of the winter season.



"When we announced the Sugarloaf 2020 plan in 2010, we said that this new lift was the top priority in our lift replacement strategy," said John Diller, Sugarloaf General Manager. "Skyline will provide greater uphill capacity for our guests, and its design will ensure reliable access to some of Sugarloaf's most unique and storied terrain."

The new quad features a conveyor loading system, which is expected to improve the lift loading experience, reduce lift stoppage time, and allow the lift to run at speeds of up to 500 feet per minute, making it the fastest fixed-grip lift on the market. The lift will travel 3,746 feet, rise 1,457 vertical feet, feature a total of 16 towers, and will be powered by a 400 horsepower motor.

Continued on page 13



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Competition and Volunteers

As opening day for the 2011-2012 ski season quickly approaches, it is time to start thinking about volunteers for the various events for the year. The first events of the year will be held on the weekend of December 9 and 10, a MARA Slalom and a Giant Slalom, followed the next weekend by the start of four days of FIS Technical events.

The Competition Center is always seeking volunteers for the many events because without volunteers we could not hold these events. For example: we need gatekeepers, timers, recorders, course crew and inside workers for Alpine Events; timers, recorders, announcers for Free Style Events; starters, recorders, runners, gate judges, course workers for Snowboard Events. There are always returnees, but also many people move away or are unavailable so new faces are very welcome.



Competition Volunteers are a wonderful group of folks to interact with. They do a great job, but they also have a good time talking and laughing at lunch time in the Comp Center or in the Jean Luce Building on the hill. Ski Club Members have always been a big part of the Volunteer group and if you feel inclined to help, drop in at the Comp Center and see Laurel Lashar or telephone her at 237-6896. Better still, there is a volunteer reception at the Competition Center on Saturday afternoon on the 26th of November at 4:30 pm. Come over; have some refreshments and snacks and mingle with the volunteers and the management of the Comp Center. You will soon feel like one of the team, and you'll wonder why you didn't think of doing this sooner. ▲

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Blessing of the Skis & Boards

A new Sugarloaf tradition

Sunday, December 4 • 11AM • Jean Luce Timing Building • Bottom of Comp Hill

In 2007, the Blessing of the Skis and Boards was birthed out of a desire to invite people to begin the ski season with a sense of God's love and care. Expanding upon ideas borrowed from the blessing of "the fleet", "the bikes" and "the animals" in other traditions, this gathering invites God's blessing over various aspects of our

mountain experience: competing athletes, resort vacationers, volunteers and mountain employees who brave the elements (especially ski patrol, groomers, snowmakers, electricians and mechanics).

We have even penned a new version of the old Irish Blessing

A Mountain Blessing

May the mountain rise to greet you

May the wind be always at your back

*May the sun shine warm upon your face,
and snow fall softly on the trails.*

And with each run you take-

May God hold you in the palm of His hand.

which we recite together. And just for fun we have a panel of "elite" judges who award prizes in silly categories: oldest pair of skis, oldest skier/rider, youngest skier/rider, largest family group, and judges choice.

By popular request, this year we're providing waterproof "I've been Blessed!" stickers for all who attend. They make a nice addition to any mountain equipment and have been spotted on skis, boards, helmets and other more unique places around the resort.

Pam Morse - Co-Pastor, Sugarloaf Area Christian Ministry ▲

Tin Mountain Round Up

Sugarloafer since 1984

DID YOU KNOW that our Tin Mountain Round-Up was one of the first organized food collections at a ski mountain ever?

The Reverend Skip Schwarz and a few other caring individuals, (including long time Sugarloafer Nancy Marshall who was Assistant Director of Communications for Sugarloaf at the time) hatched the idea in 1984, 27 years ago, and a tradition was born!

Originally in mid-December, the Round-Up itself has moved around the calendar as weather, snowmaking capability and the mountain's own needs have changed. This year the Round-Up is scheduled for the weekend after Thanksgiving, November 26-27, weather permitting. Donate 3 cans of food and get a lift ticket for \$30.

These days the mountain provides the reduced price lift ticket, some of the publicity

Continued on page 15

Special Wine Dinner Events Monthly Dec. - April

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Multi-generation Sugarloafers

Add your family to our album! To help celebrate Sugarloaf's 60th Anniversary, the Ski Club initiated a project to gather photographs of families who claim three or four generations of Sugarloaf skiers. In just a short time we have gathered pictures for nearly 40 families, several with four generations of faithful skiers!

To see our current collection of album pages, visit our website: www.sugarloafskiclub.org
 This ongoing project, with real life and digital albums, documents the loyalty of "Sugarloaf's Skiing Families". Each 3- or 4- generation family (any 5-gen's out there?) will have a page in the album, with one or more photos - on-snow or not, past or present, small groups or large, complete families or not - and text such as photo captions, the names of each generation's Sugarloafers, and dates. Dig through your photos, and add your family to our albums. Send your photos and family information to the Ski Club - by email to sugarloafskiclub@roadrunner.com, or by USPS to Sugarloaf Ski Club, Village West #13, Carrabassett Valley, ME 04947, or deliver them to the Ski Club office.



Four generations of Bass Family

Back row - Bob Bass, Peter Bass, Gail Lehneker Bass, the late Robert "Bunny" Bass, Ski Museum of Maine Hall of Famer and first president of the Sugarloaf Mountain Corporation, Sam Bass, Molly Bass, Mary Bass Poulin, Dennis Poulin. Front row - Gretchen Zopf, Priscilla Pierce Bass, John Bass, Hannah Bass and Betsy Bass.

For more information about the project, contact Mary Hunter at marlhunter@aol.com. Guidelines: Digital photos should be sent in the original file when possible, the larger file size the better; jpeg is preferred. Send the file as an attachment to an email. Printed photos can be scanned (at high resolution) and sent, or send the photo for us to scan, and we'll send it back to you. ▲

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What's new at CVA

New Alpine Coaches



Nathan Jenckes

Nathan, who has coached for CVA in the past, is coming back to help with CVA's J1 and J2 men. Nathan is a level 400 USSA coach with over 17 years of coaching experience. He has coached in Nevada, Skowhegan, and most recently, Titcomb Mountain in Farmington, Maine. "It's good to have Nathan back," said CVA Men's Alpine Manager, Doug Williams, "he's done some great work at Titcomb, and I'm looking forward to having him work with our J1's and 2's."

Sawyer Fahy '02

While Sawyer is not a new coach, he was promoted this year to the Woman's Alpine Program Manager. Sawyer has been coaching on the men's side for the past five years, before taking on the head woman's program position.



Sawyer started ski racing in the SCVA development program when he was eight years old and transitioned to the CVA alpine program. After graduating from CVA in 2002, Sawyer attended Bates Col-

lege where he competed on their Division I Alpine Ski Team and graduated with a Bachelors of Science in Physics.

Sawyer has settled into his role and looks forward to leading the CVA woman through a great season and bringing the program to a new level.

"Pre-season training has been going great" said Fahy, "I'm really looking forward to our trip to Colorado this month to see the girls perform on snow."

New Snowboard Coaches

Brian Randall

Brian comes to CVA as Head Development Coach after co-directing the SCVA program for the last two seasons. Previously, Brian has coached for Gould/Sunday River, and directed the Black Mountain Snowriders program



at Black Mountain in Rumford Maine, which provides free snowboard lessons for underprivileged kids.

Brian is also a certified ski industries snowboard coach, and is currently working on his bachelor's degree in Business Psychology.

"I'm really excited to have Brian work with our athletes this year" said Michael Mallon, CVA Snowboard Program Manager, "his progressive riding and easy demeanor make him a great addition to our coaching staff."

Continued on page 14

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News From The Ski Museum of Maine

Bruce Miles, Executive Director

Museum awarded an exhibit grant.

It has been a busy fall season for the Museum. One big news item is that we were awarded a grant from the Maine Memory Network. www.mainememory.net . This grant is to help us develop an online exhibit featuring the Alpine World Cup that was held at Sugarloaf/USA in 1971. It will be an online exhibit with pictures and narrative. This event was a significant undertaking for Sugarloaf and Maine. If any of you have any photos from the races that you would like to share, please contact me at the museum.

We can scan photos and return originals to you along with a high quality digital copy.

On October 12 we had a very successful event in Portland, the first annual Maine Ski Season Launch Party. Over 230 people attended and a good time was had by all. Stay tuned for next year's schedule. The 2011 Maine Ski Hall of Fame induction banquet was an outstanding evening as always. Sugarloafers Horace Chapman , Werner Rothbacher and Carla Marcus were among the inductees.

On Saturday, December 3 we will be hosting our annual

open house from 3-6 pm at the museum. Refreshments will be served. Be sure to mark your calendars for Saturday Feb 18, 2012 for the 5th annual Maine Ski Heritage Classic to be held at the Sugarloaf Inn.

We are continually looking for artifacts pertaining to Maine's skiing heritage. Let us know if you have some unique items you would like to see preserved.

Your supporting membership is welcome and needed to help the museum achieve its mission of "Preserving Maine's Skiing Heritage".

Have a great winter. I hope to see you on the hill or at the museum.

Bruce Miles,
Executive Director,
Ski Museum of Maine ▲



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Advice to SCVA Parents

Parents frequently ask what they can be doing to help their children learn to be better athletes

Usually the question is aimed at assisting the coach by complementing, augmenting or reinforcing what is being taught on the hill. The coaches require the children to focus and concentrate intensely for short periods of time that are appropriate to the age group and the specific skills being taught. Compounding stress is not productive. The most important thing that parents can do to assist the coach is to properly manage the things that the coaches have no control over.

There are five things that are critical to effective, safe training that parents and their athletes have complete control over:

These are rest, nutrition, warm clothing, well - tuned equipment and being on time.

Rest: Adequate rest is extremely important in avoiding injury. Active athletes should be getting a minimum of eight to nine hours of sleep daily. Younger children need even more sleep.

Nutrition: Ski training requires enormous amounts of energy expended over a long period in a cold climate. Plenty of long lasting fuel is required to keep the fire burning hot and to light the afterburners when necessary. Be students of nutrition. Read the labels.

Warm Clothing: Warm muscles work better and more safely than cold muscles. Again, we train in a very tough environment. Good clothing and dressing smartly are essential. Many layers are important. Start with a base layer of really good modern long underwear tops and bottoms. Pile on the fleeces and vests. There are some great high-tech fabrics that are light and very warm. I know sweatshirts are the thing to wear, but cotton is cool, not warm. Send them out dressed for the worst. They can take off layers.

Equipment: Skis need to be

well maintained. Edges always need to be sharp. Polish the edges and wax the skis every two days of use or even more often. If they are kept waxed and tuned the skis will run faster, turn better, last longer and need less attention from the ski shop.

Be On Time: Be there and be on time! Meeting times are the being of training time. Plan to arrive at the meeting place five minutes or more before meeting time. Be "skis on and ready to go" by meeting time.

Peter Smith - long time Sugarloaf alpine coach ▲

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What's New at Maine Huts & Trails this winter?

A new trail! Correct! Maine Huts & Trails has just finished developing a new 14 mile section of trail which now extends the Maine Huts Trail from the Grand Falls Hut all the way to The Forks at Route 201. A new trailhead has also been established in West Forks and will be called the West Forks Trailhead. There will be ample parking at the new trailhead for those who choose to ski or snowshoe this section of trail.

The new section of trail will be groomed for cross-country skiing as is the case with the entire Maine Huts Trail. However, this is a 14 mile long section, and it is loaded with

ravines and steep hills, offering a long and challenging ski. The trail is rated for advanced intermediate and advanced cross-country skiers only.

Trail crews have been hard at work developing this section of trail throughout the late summer and fall months. It required the construction of six bridges to cross tributaries that enter the Dead River. MH&T Executive Director, David Herring said "this is fairly rugged terrain, featuring lots of ups and downs. Every time we approach a tributary to the Dead River there is a steep descent, a bridge, and then a steep climb out of the ravine". He then went on to say, "It will be challenging skiing but I

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know that there are a lot of hard core skiers that are going to love this terrain!"

The Maine Huts Trail is now approximately 45 miles long and runs from Carrabassett Valley to The Forks. A new option for skiers this winter will be a weekend and holiday van shuttle service. The van will pick skiers up at the Gauge Road Trailhead (Poplar Hut parking area) and drive them to the new trailhead at The Forks. Skiers will

then have four days of skiing and three overnight hut visits before returning to their parked car. "This will be one of the most unique outdoor adventure opportunities in all of Maine", concluded David. Maine Huts & Trails will be opening all three huts for winter full service on Friday, December 17th.

For more information check the Maine Huts & trails website at mainehuts.org or call toll free at 877-634-8824.▲



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On Sugarloafers and Ski Coaches

Tom Butler, Director of Sugarloaf's Perfect Turn Ski & Snowboard School

Hello Sugarloafers, and welcome back to another soon-to-be great season. Many conversations have ensued over the years about what is it about Sugarloaf that makes people so passionate and dedicated. Every theory has been put out there from mountain size to terrain to location but it always seems to come back to the people that choose to make this mountain their own. We have all had that vivid moment when it became brilliantly clear that this was a special place.

My Sugarloaf epiphany came on November 22, 1992 when I was hired to teach in Mountain Magic. It was supposed to be a one-winter gig, and then go back for more school. My father even made the trip up in a frigid January from NJ to have 'the talk' about my future. At the end of the long weekend here his exact words were, "...don't you dare leave. You may find bigger mountains but you won't find better people". To me those are the truest words ever spoken, and they ring true for many of my colleagues. It makes this time of year particularly special for all of us. This is the point where we welcome new Sugarloaf staff to our ranks and look forward to welcoming back our friends. I get particularly excited for the new Perfect Turn staff because they are about to meet a whole slew of veteran ski and snowboard teachers who are passionate about their craft and their mountain.



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Sugarloaf Ski Club News • www.sugarloafskiclub.com • Email: sugarloafskiclub@roadrunner.com

November doesn't just belong to the new staff though; for the veterans it means reconnecting and getting back on snow. Training becomes a major focus for some who are looking to achieve a new level of certification with the Professional Ski Instructors of America, and for many who are striving to break a plateau. Our veteran staff understands all too well that time can be a cruel thing and if they aren't getting better, they're getting worse. Training therefore is a major component of the Perfect Turn culture. Staff members, rookie and veteran, can look forward to upwards of 10 training sessions every week to choose from with topics as varied as how to work with young children with separation anxiety to technical clinics, to inside seminars on movement analysis. Our goal is to give the best clinic possible, no matter if it's a private coaching session, a Big Mountain Program group, or a Learn to Snowboard clinic.

This brings us back to the people who make up the Perfect Turn staff. There may indeed be bigger mountains out there, but I would put Sugarloaf's Perfect Turn locker room up against any other in the industry because ultimately it's the quality of the person that makes this program and mountain top notch. It's inevitable then that there are going to be some long time Sugarloafers created this winter. There will also be special moments this season that reaffirm why we have chosen to make this our mountain. The Sugarloaf Ski Club's generation family project is proof that we are part of something special here at Sugarloaf. There's certainly something to be said for a resort that can measure time in generations rather than just years.

It's going to be a great season, and we look forward to skiing and riding with you. ▲

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New lift *Continued from page 3*

An additional 400 horsepower Cummins Diesel engine will serve as a backup.

Skyline has been designed to be as wind-resistant as possible. It travels at a lower height, and has been installed closer to the treeline to reduce its exposure to wind. The specially designed chairs are heavier than a standard four-person chair, making them more wind-resistant and less susceptible to chair-swing.

The presence of this new, high-capacity quad in the center of the mountain is expected to rebalance the flow of uphill traffic on the mountain, thus reducing pressure on other lifts and decreasing lift lines across the mountain during peak times.

This summer also saw the continuation of the new terrain expansion in Brackett Basin, with as much as 100 acres of new glades scheduled to open for 2011-2012. Glade crews have been at work in Brackett Basin since July, and have worked to improve and expand upon terrain that debuted last year, and have begun to push Sugarloaf's terrain further toward Burnt Mountain. The new terrain brings Sugarloaf's total acreage to more than 1000 developed, skiable acres - the most in the East.

In addition to the new lift installation, roughly \$150,000 was allocated to upgrade the drive systems in the Sugarloaf SuperQuad. The upgrades, which have converted the systems from analog to digital, will result in more reliable and consistent operation, with fewer stoppages.

Sugarloaf has also added a key new member to its team in the form of Keil Thompson, who will serve as Director of Lifts. Thompson is a longtime ski industry professional, with nearly 40 years of experience in the construction, maintenance, and operation of chairlifts throughout North America. He has served as Director of Lifts and Lift Maintenance at several resorts, and was in charge of the design and construction of nine lifts at the Yellowstone Club in Montana. Keil will oversee both the Lift Maintenance and Lift Operations departments at Sugarloaf.

"With the Sugarloaf 2020 plan, we're confident that we have a good vision for development, that is uniquely tailored to fit the true DNA of Sugarloaf," said Stephen Kircher, President of Boyne's Eastern Operations. "Last winter skiers and riders saw the plan come to life, and we're excited for Sugarloafers to see these next pieces of the plan open this winter."

For more information on the Sugarloaf 2020 Road Map, please visit www.sugarloaf2020.com. For additional photos, videos, and information on this summer's upgrades, visit our 2020 Blog at <http://sugarloaf.tumblr.com>. ▲

CVA *Continued from page 7*

New Freestyle Coache

Robby Sullivan

Robby joins CVA with a lifetime of experience as a competitive skier and coach. Robby was raised in New Hampshire near his



home mountain (Attitash), where he later was a member of their pro freestyle team. After competing as a professional freeskiier, Robby returned to Attitash to coach for a season. Most recently, He has served as the head coach of a very successful program for Cranmore Mountain in North Conway, NH for the past five years.

"Robby brings a wealth of experience to CVA" said Nathan McKenzie, CVA Freestyle Program Manager; "coming from such a successful program, I'm confident he will be a major asset to our park and pipe team." ▲

Tin Mountain Round Up *Continued from page 8*

and the space in the base lodge. Sugarloaf Area Christian Ministry provides the volunteer labor, publicity and transportation of the food to the food closets. We also make sure any cash donations reach their destination.

So, how big a deal is the Tin Mountain Round-Up? Well, amounts can vary widely depending on the weather but over the last 5 years the Round-up has averaged donations of 855 food items and \$200 per year. Nice generosity from the Sugarloaf crowd.

But don't forget the Big Dogs of Carrabassett Valley Academy! They go door-to-door each December inviting vacationers and residents to support the local food banks. Over the same 5- year period they have averaged 1,157 food items and \$385. (The Big Dogs have always been competitors!) This year's drive is scheduled for Saturday, December 3rd, weather permitting.

This all goes to show that Sugarloafers are generous people who still believe that one person can make a difference. And so you do.

How you can help

- * Bring food and cash donations to the Round-Up, even if you have a season's pass already!
- * Be generous when the CVA students and staff come to call on December 3rd.
- * Contact Pam Morse at pam@sugarloafministry.com to volunteer for either event!

Some statistics:

United Methodist Economic Ministry (UMEM) in Salem serves Strong, Salem, Freeman, Kingfield and Carrabassett Valley. On average, they serve 100 families per month representing approximately 300 individuals. UMEM calculated that in 2010 they provided food for 25,000 meals. This year, by September 30th, they had already served 20,250. Crystal Cook, Operations Manager at UMEM: "Every single can and every single dollar is important. Thank you so much."

The Stratton Food Pantry serves Stratton/Eustis, Copeland, Coburn Gore and Wyman. On average they serve 60 families per month representing 102 individuals. Flo Caldwell, coordinator: "The need is great and growing daily." ▲



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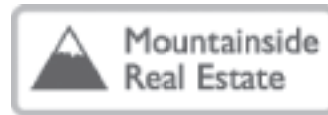
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World Cup Race Secretary Jean Luce with Sugarloaf General Manager Harry Baxter discussing race trail

INSIDE: News about stuff that only Sugarloafers care about!